



საპარტენტოს ტექნოლოგიების
ბადაყვების ცენტრი
TECHNOLOGY TRANSFER
CENTER OF GEORGIA



Invitation

**STCU – Science and Technology Center in Ukraine
And
TTCG – Technology Transfer Center of Georgia**

In Cooperation and Support of

**Tbilisi State University (Department of Scientific R&D)
National Intellectual Property Center of Georgia - SAKPATENTI
Ministry of Education and Science of Georgia
Georgian National Academy of Sciences (GNAS)**

Present A Seminar On

**Innovation in Georgia:
Lessons and Recommendations For Scientific and Educational
Leadership in Georgia**

Presented by Vic Korsun, STCU Deputy Executive Director (USA)

10 Lessons

Lesson 1: Georgia: The Past and The Future
Lesson 2: Change for Georgia
Lesson 3: S4B: Science 4 Business
Lesson 4: Technology Transfer for Georgia
Lesson 5: Start-ups and Spin-offs
Lesson 6: Apple and IBM models
Lesson 7: SWOT Analysis
Lesson 8: Vision & Mission
Lesson 9: Strategic Growth
Lesson 10: Commercialization and Business Plans
Recommendations: Scientific and Educational Priorities for Georgia
Summary and Conclusions

Introduction Vic Korsun, Dep. Exec. Dir. (USA), STCU

Introduction Tamta Sharashenidze, Technology Transfer Center of Georgia

Introduction: Givi Kochoradze, Center for Advancement of Research, Technology and Innovation

When: April 24, 2014, 10:00-13:00

Where: Tbilisi State University, Building I, room 115

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Languate: English with simultaneous translation into Georgian

Who should attend: Students, educators, university professors and institute scientists, project leaders, heads of laboratories, directors and deputy directors, entrepreneurs, small and medium sized business owners, investors, and others who are interested in improving the innovation climate and eco-system for universities, institutes & businesses in Georgia

Biography

Vic Korsun, Deputy Executive Director (USA), STCU

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Vic Korsun earned his BS degree and MS degree in Electrical Engineering from the University of Pennsylvania. He earned his MBA degree from Drexel University.

He started his career at RCA Laboratories in Princeton, NJ as an Electrical Engineer. He transitioned to David Sarnoff Research Center in Princeton, NJ, where he rose to become Vice President for Business Development.

He moved on to Drexel University and MCP Hahnemann Medical University in Philadelphia as Associate Vice President for Technology Transfer and Commercialization.

In 2003 he became a Consultant Coordinator to the Science Centers Partners Program for the US Department of State.

From June, 2006 Vic Korsun has been Deputy Executive Director (US) of the Science and Technology Center in Ukraine (STCU) where he has been responsible for Partner Program, technology transfer, and commercialization. He has given many business training presentations and workshops in Ukraine, Belarus, Azerbaijan, Georgia, Moldova, Kazakhstan, Kyrgyzstan, and Russia on IPR, commercialization, entrepreneurship and starting a business.